	Autotask	ConnectWise	Microsoft Dynamics 2011	Microsoft Dynamics AX	Salesforce	SAP CRM 7.0	Sugar	Sage	Zoho	Saleslink
VERSIONS			CRM 2016 - Hosted and On Premise	2012 or higher	All (only one - Hosted)	7.0 or higher	6.0.1 or higher - Hosted and On Premise	Hosted version; Premise version with web services support (typically 6.0 or higher)	All (only one - Hosted)	3.5 or higher with Zift web service installation
LEADS										
Send Leads to CRM			X		X		X	X	X	X
Send Leads to CRM (new)			X	X	X	X		X	X	X
Update Leads			X	X	X	X	X	X	X	
Create Events for Lead			X		X	X	X	X	X	
Pull Lead Events from CRM			X	X	X	X	X	X	X	
Create Events for Lead (new)			X	X	X	X				
Create Association Between Leads and Campaigns			X	X	X	X				
Include Source Campaign in Lead Creation			X							
Send Leads as Leads OR Contacts			X				X		X	
Accept / Reject in CRM										X
Synchronize Lead			X	X	X	X	X	X	X	
Pull Leads from CRM (new)			X	X	X	X		X	X	
Pull Lead Events from CRM (new)			X	X	X	X				
Pulling CRM Lead Event Type			X							
Handles Lead Deletion to/from CRM					X					
Lead Duplicate Checking with Email			X		X		X	X	X	
Lead Duplicate Checking with UniqueId			X	X	X	X				X
Lead Sales Stage Field Included			X	X	X					
CONTACT LISTS										
Pull All Leads to Create Contact List			X	X	X	X	X	X	X	
Pull All Contacts to Create Contact List	X	X	X	X	X		X		X	
Pull Pre-Segmented Contact List from CRM			X		X					
CONTACTS										
Contact Pull from CRM	X	X	X	X	X					
Contact Push to CRM			X		X			X		
Contact Events Pull			X							
Contact Account Pull			X							
OPPORTUNITIES										
Pull Opportunities			X	X	X	X	X	X	X	X
Pull Opportunity Account			X	X	X	X	X	X		X
Pull Opportunity Contacts			X		X	X	X	X	X	X
Pull Opportunity Events			X	X	X	X				
Pull Opportunity Originating Lead			X	X	X	X	X	X	X	X
Pull Opportunity Line Items			X		X	X				X
Pull Opportunity Products			X		X	X				X
Opp Access - All			X							
Opp Access - Contacts match Lead with Email in Zift123					X		X	X	X	
Opp Access - From Zift123 Originated Lead			X	X		X				X
Update Opportunity Custom Fields			X		X	X				
PRODUCTS										
Pull All Products			X	X						
Update Products Custom Fields			X			X				
ACCOUNTS										
Pull All Accounts			X	X						
Update Account Custom Fields			X			X				
CAMPAIGNS										
Pull Campaigns			X	X	X	x				
Create / Update Campaigns			X	X	X	x				