Zift Feature/Version Support in CRMs

| | Salesforce | Microsoft Dynamics 2011 | Microsoft Dynamics AX | SAP CRM 7.0 | Sugar | Sage | Zoho | Saleslink | |
|---|------------|--|--------------------------|---------------|---|---|-------------------------------|---|--|
| VERSIONS | | CRM 2011 - Hosted and On Premise | 2012 or higher | 7.0 or higher | 6.0.1 or higher - Hosted and On Premise | Hosted version; Premise version with web services support (typically 6.0 or higher) | All (only one - Hosted) | 3.5 or higher with Zift web service installation | |
| LEADS | | | | | | | | | |
| Send Leads to CRM | Х | Х | | | Х | X | Х | Х | |
| Send Leads to CRM (new) | x | X | X | Х | X | X | X | X | |
| Update Leads | x | X | X | X | X | X | X | ^ | |
| Create Events for Lead | x | X | ^ | X | X | X | X | | |
| Pull Lead Events from CRM | x | X | X | X | X | X | X | | |
| | x | X | X | X | ^ | ^ | ٨ | | |
| Create Events for Lead (new) | x | X | X | X | | | | | |
| Create Association Between Leads and Campaigns | ^ | X | Χ | Χ | | | | | |
| Include Source Campaign in Lead Creation | | | | | V | | V | | |
| Send Leads as Leads OR Contacts | | X | | | X | | Х | | |
| Accept / Reject in CRM | | | | | | | | X | |
| Synchronize Lead | X | X | X | X | X | X | Х | | |
| Pull Leads from CRM (new) | X | X | X | X | | X | Х | | |
| Pull Lead Events from CRM (new) | X | X | X | X | | | | | |
| Pulling CRM Lead Event Type | | Х | | | | | | | |
| Handles Lead Deletion to/from CRM | X | | | | | | | | |
| Lead Duplicate Checking with Email | X | Х | | | Х | X | Х | | |
| Lead Duplicate Checking with Uniqueld | X | X | Х | X | | | | Х | |
| Lead Sales Stage Field Included | X | X | X | | | | | | |
| CONTACT LISTS | | | | | | | | | |
| Pull All Leads to Create Contact List | Х | X | V | V | V | X | V | | |
| | | | X | X | X | ^ | X | | |
| Pull All Contacts to Create Contact List | X | X | Х | | X | | Х | | |
| Pull Pre-Segmented Contact List from CRM | X | X | | | | | | | |
| CONTACTS | | | | | | | | | |
| Contact Pull from CRM | X | X | X | | | | | | |
| Contact Push to CRM | X | X | | | | X | | | |
| Contact Events Pull | | Х | | | | | | | |
| Contact Account Pull | | Х | | | | | | | |
| OPPORTUNITIES | | | | | | | | | |
| Pull Opportunities | X | Х | X | Х | X | X | Х | Х | |
| Pull Opportunity Account | x | X | X | X | X | X | ^ | X | |
| Pull Opportunity Contacts | x | X | ^ | X | X | X | Х | X | |
| Pull Opportunity Events | X | X | Х | X | ^ | | ^ | ^ | |
| Pull Opportunity Originating Lead | X | X | x | X | X | X | Х | X | |
| Pull Opportunity Line Items | x | X | ^ | X | ^ | | ^ | X | |
| Pull Opportunity Products | x | X | | X | | | | X | |
| Opp Access - All | ^ | X | | ^ | | | | ^ | |
| Opp Access - All Opp Access - Contacts match Lead with Email in Zift123 | X | ^ | | | X | X | Х | | |
| | Α | V | V | V | Α | X | Χ | V | |
| Opp Access - From Zift123 Originated Lead | V | X | X | X | | | | X | |
| Update Opportunity Custom Fields | X | X | | X | | | | | |
| | | | | | | | | | |

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|-------------------------------|------------|----------------------------|--------------------------|-------------|-------|------|------|-----------|--|
| PRODUCTS | | | | | | | | | |
| Pull All Products | | X | X | | | | | | |
| Update Products Custom Fields | | X | | X | | | | | |
| | | | | | | | | | |
| ACCOUNTS | | | | | | | | | |
| Pull All Accounts | | X | X | | | | | | |
| Update Account Custom Fields | | X | | X | | | | | |
| | | | | | | | | | |
| CAMPAIGNS | | | | | | | | | |
| Pull Campaigns | X | X | X | X | | | | | |
| Create / Update Campaigns | X | X | X | X | | | | | |
| | | | | | | | | | |